

The Road Ahead, Fall 2010

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The Liberty Mutual and ITNAmerica Partnership.
ITNAmerica is excited to announce our partnership with Liberty Mutual, one of the nation's leading auto, home and life insurers. As the National Insurance Partner to ITNAmerica and our affiliate communities, Liberty Mutual has embraced ITN's mission to support safe, senior mobility and developed resources for seniors and their families to make good, safe transportation decisions found at www.libertymutual.com/seniordriving.



Our special thanks to [Power Pay](#) for sponsoring this year's affiliate retreat.

ITNAmerica Joins Liberty Mutual's National Conversation Drive in Chicago's Millennium Park and New York's Grand Central Station

Dateline November 4, Grand Central Station, New York City—ITNAmerica will join our national insurance partner, Liberty Mutual, for another [National Conversation Drive](#), similar to the event held in Chicago's Millennium Park, September 21st.

Part of Liberty Mutual's ongoing campaign to raise awareness about transportation safety for older Americans, the "National Conversation Drive" seeks adult children of senior drivers to educate them about the mobility challenges faced by their parents and encourages them to talk about driving safety and transportation alternatives. The day-long drive will be held in Grand Central Station, New York City. The Liberty Mutual booth will feature tasks on computer simulators to help visitors experience first-hand the challenges older drivers face.

As part of the National Conversation Drive, Liberty Mutual developed a computer game to educate players about the difficulties that an older driver may experience. You can play the same game online at www.libertymutual.com/driverseat.

Click to Donate \$10 to ITN on the Liberty Mutual Website!

From now until the the end of the year, when you visit www.libertymutual.com/senior-driving and click on [National Conversation Drive](#) and take the pledge to have a conversation about safe driving and alternative transportation with someone you love, Liberty Mutual will donate the average fare for a ride to ITNAmerica and our affiliate communities in support of dignified transportation for seniors.



Katherine Freund Joins International "Transport Forum" in Taiwan

Over three days and ten sessions last month in Kaohsiung, Taiwan, ITNAmerica President Katherine Freund joined transportation experts from around the world in presenting and discussing cutting edge sustainable transportation research. Katherine was also invited to join the conference's Advisory Panel of academics, transportation planners, physicians, philanthropists and activists from an impressive range of cities around the world. [The conference](#) was convened by the Chinese Institute of Transport and National Taiwan University in partnership with the City of Kaohsiung to develop a concept they call "third way transportation," which promotes shared use of public and private transportation resources to achieve sustainability.

ITNAmerica will broadcast a new Webinar Series, beginning in November

Have you heard about the work ITN does and wanted to share the idea, live and in depth, with others in your community? In November, you can.

On the heels of its first webinars in August, which drew more than 100 listeners in New York State, ITNAmerica will broadcast new [webinar series](#) this fall. The online presentations, narrated by Executive Director Katherine Freund and the leaders of several ITN affiliates, will cover many popular topics:

- [What is the Independent Transportation Network and how does it work?](#)
- [How to start an ITN in your community.](#)
- [Meet ITN founders from affiliate communities across the country—how did they do it?](#)
- [ITNRides™—the enterprise software that connects ITNAmerica's national network.](#)

You may also bring Katherine to your community as a guest speaker for a gathering of interested stakeholders, a conference, or a community forum.

Register now for the next Webinar Series

Do you know someone in **your state** or **your field of work** who might like to hear more about ITN's work and the national network? Please let them know about the webinars! [Register and learn more about the webinars.](#)



Sam Ladd Joins ITNAmerica Board of Directors

ITNAmerica is proud to announce a new member of its [Board of Directors](#), Samuel A. Ladd III, Southern Maine Division President of People's United Bank and long-time supporter of a diverse set of Maine organizations and philanthropies. Though he is new to the Board, Sam has helped ITN for many years. In the mid-1990's, when the ITNPortland™ model was being developed, Sam donated resources from his office to print the first ITN brochure. Almost fifteen years later, he ran into Katherine in Portland and learned that the model had grown into a national organization with affiliates across the country. "I had no idea how successful it had been," Ladd commented, "It has taken a great entrepreneurial effort to provide this service."

Sam has served as the Greater Portland United Way Campaign leader, as a Trustee of Bowdoin College and Treasurer of the Portland Symphony Orchestra. He is also a past Chairman of Maine Maritime Museum and past Chairman of the Southern Maine Community College Foundation. On his reasons for joining the board, Sam says, "I just think this organization is innovative, it's fun, and I love the end product." [Read his full biography.](#)



ITNAmerica celebrates 300,000th ride

ITNAmerica proudly announces that we gave our 300,000th ride this past August. Since beginning in Maine fifteen years ago as a small, locally based non-profit, ITNPortland™, we have continued to develop and grow new ITN Affiliates across the country. Even through the current recession we continue to add new Affiliates to our national network and now have eighteen, with more coming soon, plus numerous other communities developing the local support to become an ITNAmerica Affiliate.

Please join us as we strive to help seniors and the visually impaired across the nation remain active, independent, and mobile by providing a safe, reliable, and affordable transportation alternative.

You can learn how to start an ITN affiliate in your own community by visiting: <http://itnamerica.org/content/StartingAnITNAffiliate.php>.



ITNAmerica, Affiliates Roll through Milestones

It has been a busy year in all corners of the ITNAmerica national network! We are excited to announce the formation of four new affiliates: [ITNLasVegasValley™](#), [ITNGreaterCincinnati™](#), [ITNRacineCounty™](#), and [ITNCoastalCT™](#).

Last May, [ITNBluegrass™](#), [ITNNorthCentralCt™](#), [ITNSanDiego™](#), and [ITNStCharles™](#) conducted their Walk for Rides events. ITNBluegrass even transformed its walk into a scavenger hunt, with teams looking for physical items as well as information and prizes for completing the course. The events raised thousands for the affiliates and bolstered community support. In June, Katherine also completed her 9th Walk for Rides and 4th [24 hour walk](#), this time to benefit ITNAmerica, with support from [Senator Susan Collins](#) and [others](#).

[ITNSarasota™](#) held an exciting [First Rides](#) event in late April. The event introduced ITN service to the community with the help of local television and radio celebrities as well as County Commissioner Nora Patterson.

ITN by the Numbers

- 300,000: rides provided by ITNAmerica affiliates (August)
- 15 years of unbroken 24/7 door-through-door and arm-through-arm service by [ITNPortland™](#) (June)
- 22,000: rides provided by [ITNCharlestonTrident™](#) (September)
- 20,000: rides provided by [ITNOrlando™](#) (August)
- 4,000: rides provided by [ITNNorthCentralCt™](#) (September)
- 4,000: rides provided by [ITNSanDiego™](#) (September)

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